



OUR CLUB PLAYS FAIR!

The South Metro Junior Football League (SMJFL) and St Kilda Football Club have joined forces to launch the 'Play Fair' campaign. This campaign promotes inclusiveness, respect, and fair play within the junior footballing community.

Being rolled out to over 65 venues in the region, you will see the posters in the changerooms of every venue, every round.

As a club we have strong values, and the high standard of behaviour we expect from our players, coaches and supporters has not changed. The 'Play Fair' campaign will build on these values, and clearly outline the behaviour expected on game-day.

But it is not just the players who should strive to act fair. Club members, officials and supporters are encouraged to act **FAIR** if playing, officiating, or spectating at a game, or on occasions away from match-day (ie: training, school, social situations, online).

What it means to **PLAY, COACH** and **SUPPORT FAIR:**

FUN - Show sportsmanship to help everyone enjoy the game

APPRECIATION - Recognise the worth of others from all religious and cultural background (even if they are different to yours)

INCLUSION - Practice inclusiveness regardless of gender, sexuality, disability, cultural background, socio-economic status or football ability

RESPECT - Treat other's how you'd like to be treated

It is a timely launch for the 'Play Fair' campaign as we experience **Indigenous Round scheduled for AFL Round 10 Thursday 23 May – Sunday 28 May**. It is a great starting point for discussion and education on respect, inclusiveness, and unacceptable behaviour.

When you spot the 'Play Fair' posters make sure you **read it** and talk about it with teammates and supporters. If you can, **take a picture** with the poster, **upload to social media** and tag @smjfl, with a caption "I play/coach/support FAIR". Start the conversation, and be in the running for money-can't-buy St Kilda FC match-day experiences.